



COMPANY PROFILE



WHO WE ARE?

JVALE stands as the manufacturing arm of ASG - Abdullah Saad Group, delivering engineered retail solutions designed to perform at scale. With deep industrial expertise across shelving systems, refrigeration, checkout counters, decoration, and wooden units, JVALE sets high standards in quality, strength, and operational efficiency meeting global benchmarks without compromise. Our focus goes beyond manufacturing. We build long-term performance, operational reliability, and scalable retail success.



FRUITS & VEGETABLES

IMPROVE YOUR RETAIL

Our Mission

To develop reliable, efficient, and innovative retail equipment that enhances store performance, supports retailers' operational needs, and delivers comprehensive supermarket solutions under one roof to elevate the customer experience.

Our Vision

Supporting the growth of global and regional retailers through uncompromising quality and engineered solutions.



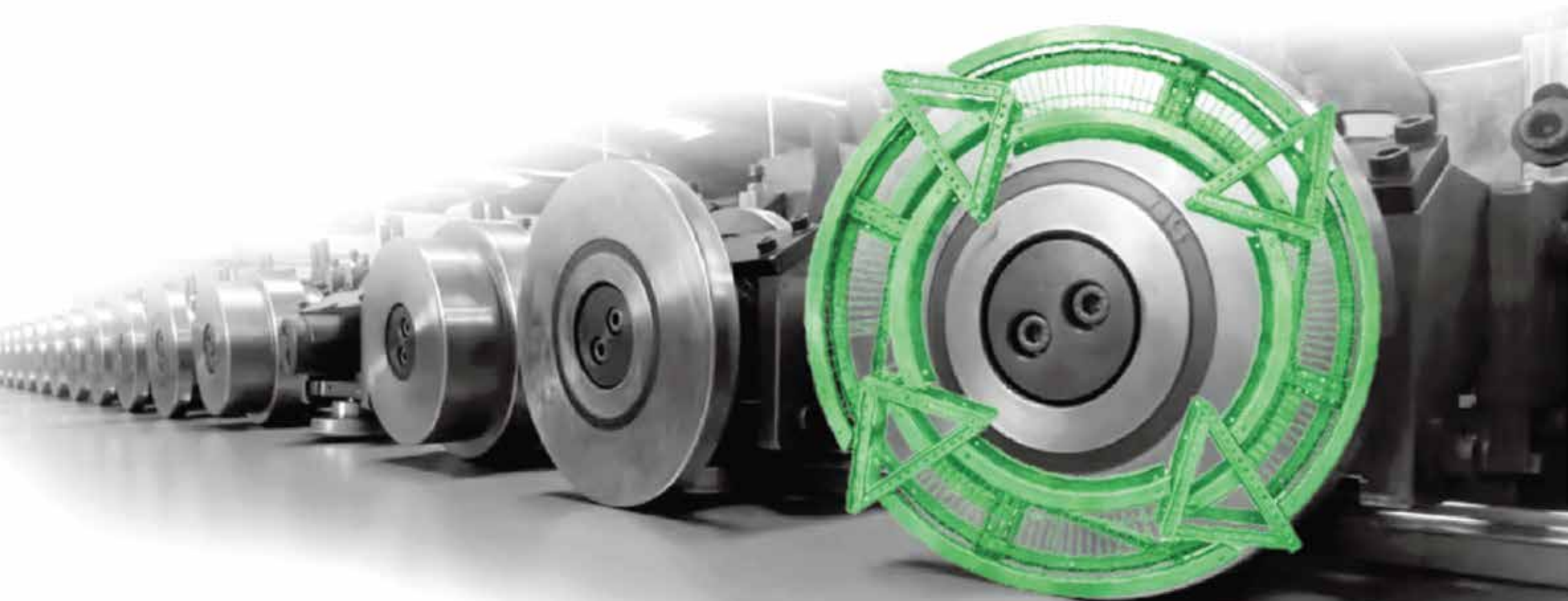
Value Proposition

JVALE engineers the backbone of modern retail. Scalable, high-performance infrastructure built for long-term growth.

Sustainability

At JVALE, sustainability is engineered into how we design, manufacture, and deliver retail infrastructure.

We focus on building durable, modular systems that extend product lifecycle, reduce waste, and support efficient retail operations over time



Our approach to sustainability includes:

Long-lasting, industrial-grade materials that minimize replacement and resource consumption

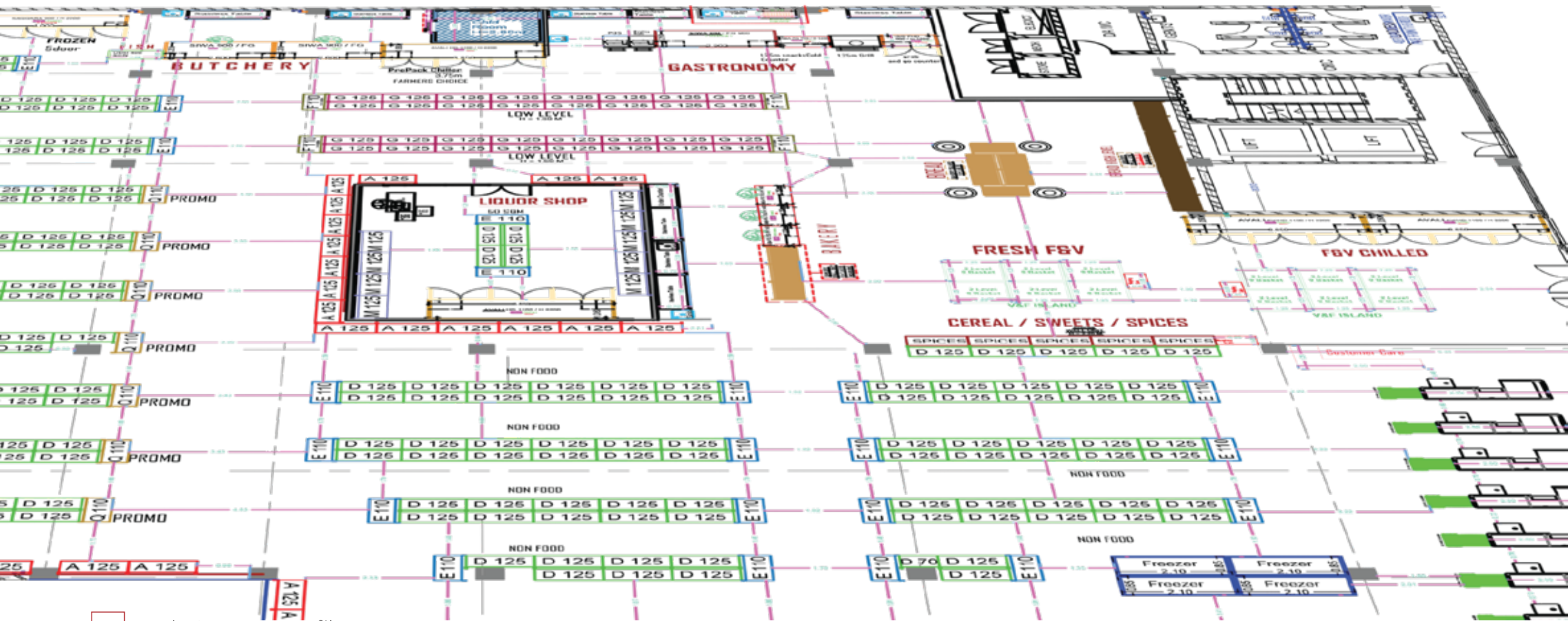
Modular designs that allow reconfiguration, reuse, and scalability instead of disposal

Efficient manufacturing processes that optimize material usage and reduce operational waste

Infrastructure built to support energy-efficient retail environments

By engineering products that last longer and perform better, JVALE supports more sustainable retail growth without compromising performance.

JVALE provides comprehensive 2D and 3D retail design services that translate concepts into executable retail environments. Our designs are engineered to optimize space utilization, operational flow, refrigeration performance, and customer experience - serving as the backbone for all subsequent execution stages.



Scope includes:

- Equipment positioning and circulation flow design
- Integration of refrigeration, shelving, and checkout systems
- Design optimization for operational efficiency and scalability
- 2D market layout planning and zoning
- 3D market visualization and walkthroughs



Refrigeration Product Range

Flexible configurations to suit different retail formats and operational needs.

<p>SERVE-OVER CABINET</p> <p>🔌 PLUG-IN/REMOTE</p>	<p>MULTI-DECK COOLING CABINET</p> <p>🔌 PLUG-IN/REMOTE</p>
<p>SELF-SERVE CABINET</p> <p>🔌 PLUG-IN/REMOTE</p>	<p>SEMI-MULTIDECK</p> <p>🔌 PLUG-IN/REMOTE</p>
<p>VERTICAL FREEZER</p> <p>🔌 PLUG-IN/REMOTE</p>	<p>SEMI VERTICAL FREEZER</p> <p>🔌 REMOTE</p>
<p>PROMOTION</p> <p>🔌 PLUG-IN</p>	<p>PASTRY</p> <p>🔌 PLUG-IN</p>

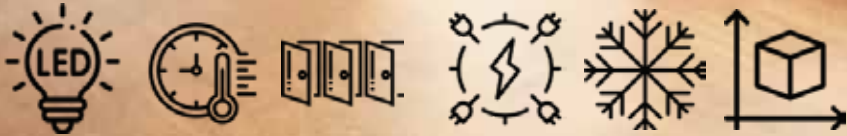
SCAN HERE



Our commercial refrigeration solutions are engineered to meet the operational demands of modern retail environments. From plug-in units to fully integrated remote systems, our refrigerators deliver consistent cooling performance, energy efficiency, and long-term reliability across diverse store formats.

Designed for high-traffic operations and continuous use, every unit reflects our engineering discipline and manufacturing standards.

COMMERCIAL REFRIGERATION SOLUTIONS

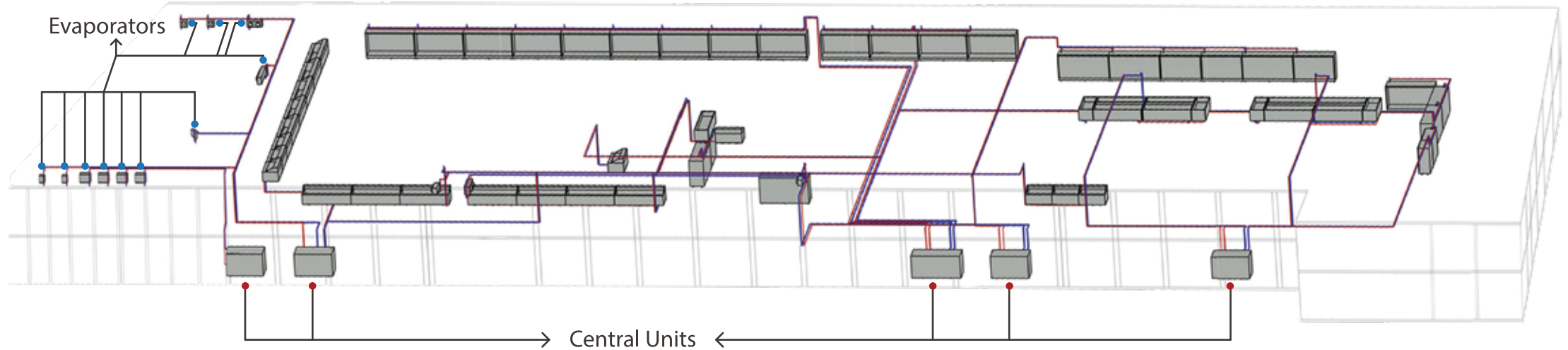


JVALE delivers fully engineered central refrigeration solutions, designed as complete systems rather than standalone equipment. We combine engineering calculations, piping design, and system integration to ensure consistent cooling performance, energy efficiency, and long-term reliability.



Scope includes:

- Cooling load calculations
- Central refrigeration unit selection
- Refrigeration piping and routing design
- Temperature zoning and distribution planning
- Integration with retail layout and equipment





What We Manufacture?

JVALE delivers a complete range of supermarket and retail equipment

Shelving Systems

(Solid, Wire, Perforated, Flat, Oval, and Semi-circle)



- Wall units
- Middle units
- Gondola head
- Corner units

Retail Display Stands



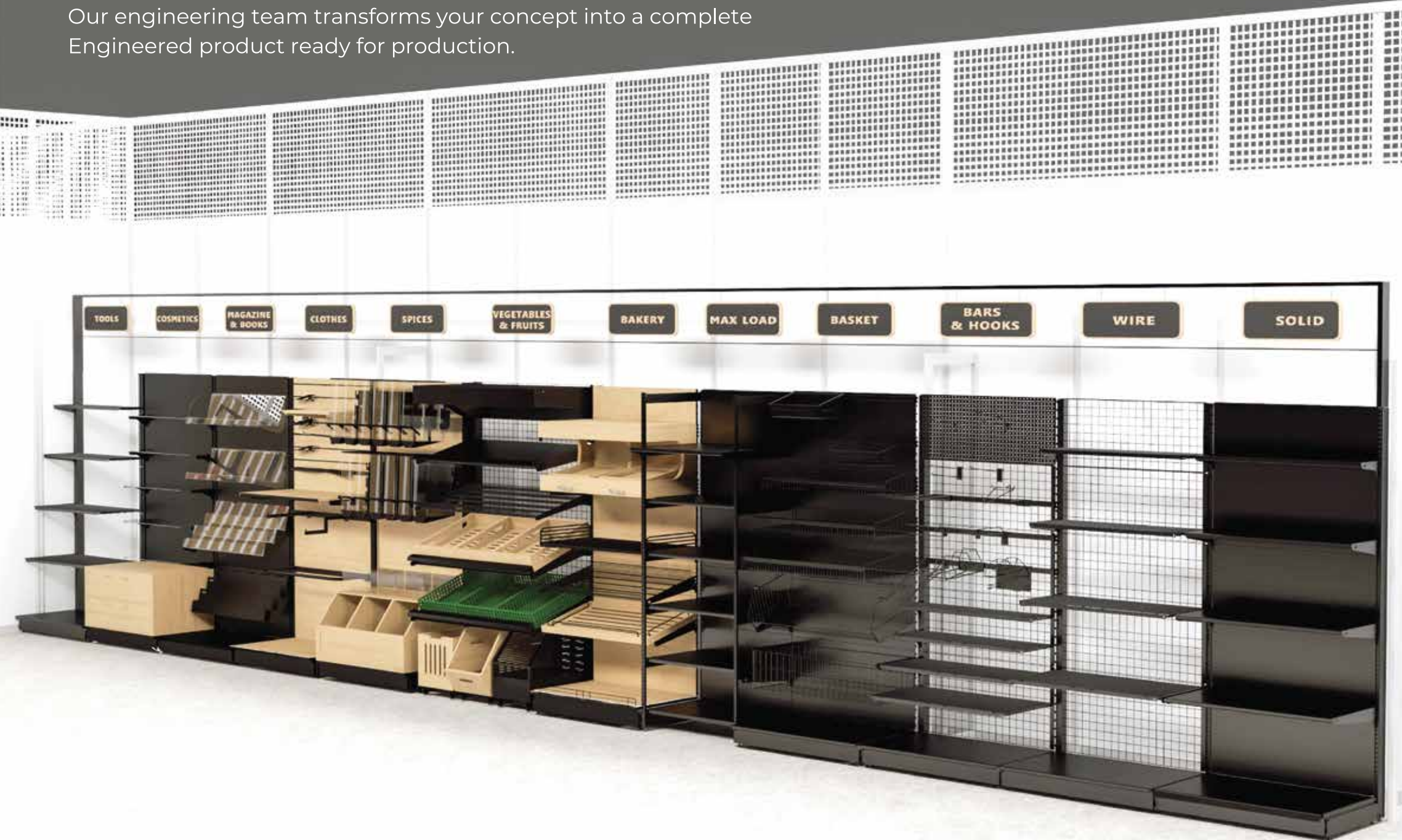
- Fruit & vegetable stands
- Bakery stands
- Spice & grain displays
- Promotional & seasonal stands

Checkout Counters



- L-shape counters
- U-shape counters (With & without belt)
- Checkout stands

Our engineering team transforms your concept into a complete Engineered product ready for production.





Designed with precision.
Engineered for execution.



Built exactly as designed.

DAIRY PRODUCTS

Why JVALE?

- Industrial manufacturing quality
- Customized engineering solutions
- Regional presence & fast delivery
- Reliable after-sales service
- Export-ready capability
- Competitive pricing for distributors
- Long-life product durability
- All solutions under one roof

Our Distributors



Our Partners






 www.jvale.com

 +20 100 555 6482

 +20 102 555 1580

 info@jvale.com

 k59- East of the desert rode
Aalam Al marqab – Al buhaira - Egypt.

